



MEDIA ALERT

JUNE 24, 2009

**THE SIMON & WALKER MORNING SHOW DEBUTS BRIGHT AND EARLY
TOMORROW MORNING ON 99.9 KISS COUNTRY!**

*- Simon & Walker will say "hello" to South Florida by sending listeners
to concerts in NYC, Tahoe and the Bahamas -*

WHO: *99.9 Kiss Country* WKIS-FM, a Beasley Broadcast radio station.

WHAT: **Simon & Walker Morning Show debuts at 5:30 a.m. on 99.9 WKIS!** Thursday morning, June 25th marks the first day of the new morning team on *99.9 Kiss Country*. WKIS afternoon host Scott Simon and new personality Matt Walker join traffic and news host U-Turn Laverne to wake up South Florida's country music audience. The new show will feature "Battle of the Sexes" at 7:20 a.m. and frequent appearances from country music's biggest stars as well as full-service news and traffic updates throughout the morning.

To introduce themselves to listeners, Simon & Walker will send listeners to country concerts in New York City and South Lake Tahoe and take two listeners to broadcast their show from Paradise Island, The Bahamas. The show is targeted toward active families in South Florida who love country music – America's most popular music!

For more information, tune into *99.9 Kiss Country* WKIS-FM or visit www.wkis.com.

WHEN: **Thursday, June 25, 2009**
5:30 - 10:00 a.m.

WHERE: *99.9 Kiss Country* WKIS-FM and online at www.wkis.com

Contact:

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