



FOR IMMEDIATE RELEASE

SEPTEMBER 1, 2010

770 ESPN RADIO ANNOUNCES 2010 FOOTBALL SCHEDULE

- 770 AM is Home to the Best Football This Season with Tampa Bay, FSU and USF and More -

WHO: *770 ESPN Radio WWCN-AM*, a Beasley Broadcast radio station

WHAT: *770 ESPN Radio* announces its on-air schedule for the 2010 fall football season, which includes:

- Tampa Bay Buccaneers
- Florida State University Seminoles
- University of South Florida Bulls
- Monday, Thursday and Sunday Night Football

Additionally, for the 10th consecutive year, 770 AM is home to the BIGGEST game in sports – Super Bowl 45.

Program Director, John Cassio, commented, “We are extremely excited to begin relationships with the Bucs, Seminoles, Bulls, and we are always so honored to be a part of the Westwood One family for our primetime schedule and the Super Bowl. With the games that we have scheduled, plus our weekly on-air schedule, 2010 promises to be the greatest football season we have ever broadcast on *770 ESPN Radio*.”

WHEN: *770 ESPN Radio's* Extensive Football coverage begins Saturday, September 4th, 2010

For more information listen to *770 ESPN Radio* or visit www.770espn.com

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