



NEWS ANNOUNCEMENT FOR IMMEDIATE RELEASE

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BEASLEY LAS VEGAS ANNOUNCES CHANGES IN MANAGEMENT OF RADIO STATIONS AND PROGRAMMING PERSONNEL

- Two FM Radio Stations Now Managed by Beasley Broadcast Las Vegas, Justin Chase Promoted to Operations Manager and Sean Lynch On Board as Program Director-

LAS VEGAS, Nevada, September 2, 2010 – Beasley Broadcast Las Vegas is pleased to announce it now manages *The Oasis* 105.7 FM KOAS and 107.9 FM KVGs, two radio stations owned by GGB Las Vegas, LLC. With equal enthusiasm, Beasley Las Vegas announces the promotion of Justin Chase to Operations Manager for the FM properties Beasley owns or manages in Las Vegas. In addition, radio veteran Sean Lynch is on board as Program Director of *The Oasis* 105.7 FM KOAS and 107.9 FM KVGs.

GGB Las Vegas, LLC was formed in May 2010 by George Beasley, Chairman and CEO of Beasley Broadcast Group, for the purpose of acquiring KOAS-FM and KVGs-FM. GGB Las Vegas, LLC entered into a management agreement with Beasley Broadcast Las Vegas to provide certain management services. Including these two stations, Beasley Broadcast Las Vegas owns or manages five radio stations (4 FMs and 1 AM) in the Las Vegas market. Vice President of Operations for Beasley Broadcast Group, Brian Beasley, commented, “Not only do we believe the management addition of these two stations creates an excellent opportunity for our Company, importantly it also reflects our belief in the strength of this market and our long-term commitment to Las Vegas.”

Justin Chase joined Beasley in 2009 and is currently Program Director of 96.3 KKLZ and *The Coyote* 102.7 KCYE. He began his radio career in 1994 in Modesto/Stockton, CA and went on to serve in various programming positions in Sacramento, CA and Greenville, SC. He arrived in Las Vegas in 2000 as Program Director of KMXB-FM and a few years later took over the programming duties of

Las Vegas' version of Jack-FM. Justin has been recognized with several national radio awards such as FMQB's 2008 AC/Hot AC Program Director of the Year and Edison Media's 30 Under 30.

Former Beasley Las Vegas Program Director Sean Lynch will be working alongside Justin Chase. Sean joined Beasley Broadcast Las Vegas in 2008 and was instrumental in the successful launch of KKLZ-FM before leaving the Company to consult various entertainment companies. His resume includes radio programming positions in Seattle, Portland, Sacramento, Honolulu and Las Vegas, in addition to on-air stints in New York City and Los Angeles. Lynch has also directed promotion and marketing departments at Interscope Records, EMI and Priority Records.

Market Manager Tom Humm, who assumes additional management responsibilities with these two stations, comments, "I have worked closely with both Justin and Sean for many years. They are incredibly talented, dedicated and driven to providing the best possible radio products for Las Vegas listeners and advertisers. All five stations remain committed to providing meaningful community service and compelling content to Las Vegas in the months and years ahead."

About Beasley Broadcast Las Vegas

In the Las Vegas market, Beasley owns three radio stations: *96.3 KKLZ-FM*, *102.7 The Coyote KCYE-FM*, and *NewsTalk 720 KDWN-AM*. *102.7 The Coyote* multicasts a sister station, *Garth*, with HD Radio™ technology, available to those with access to an HD Radio receiver. For more information, please visit www.bbgi.com.

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