

Privacy Policy Statement

The following discloses the privacy policy (“Privacy Statement”) related to information collected through the web properties of Beasley Broadcast Group, Inc. and its subsidiaries (collectively “Beasley, or “we”, “us”, “our”), including, web pages, interactive features, iRadioNow, applications, widgets, blogs and their respective contents, in addition to Twitter, Facebook or other social networking sites, and their respective contents, whether accessed via computer, mobile device or other technology platforms (collectively, the “Platforms”).

INFORMATION WE COLLECT.

The Platforms may ask you to provide information that could reasonably be used to contact you or to identify you personally (such as your name, email address, telephone number, home address, gender, birth date, your interests or other profile-related information (“Personal Information”). For example, Beasley may collect Personal Information when you register on the Platforms, request information, submit comments or participate in a promotion, survey or other feature of the Platforms, or otherwise communicate or interact with us. If you do not want your Personal Information collected, please do not submit it.

Whenever you visit or interact with the Platforms, Beasley, as well as any third-party advertisers and/or service providers, may automatically collect non-Personal Information, such as, browser type, device type, operating system, the preceding page views, and your use of features or applications on the Platforms, such as song history, interaction with friends and group activities. This information helps us to improve the design and content of our Platforms.

Beasley also automatically collects your IP address or other unique identifier for the computer, mobile device, technology or other device you use to access the Platforms. This identifier is a number that is automatically assigned to your device when you access a website or its servers, and our computers identify your device by it. We may use this information to administer the Platforms, help diagnose problems with our servers, analyze trends, track users’ web page movements, help identify you and your shopping preferences, and gather broad demographic information for aggregate use.

HOW WE USE THE INFORMATION

Beasley uses the information collected about and from you for a variety of business purposes, including internal business purposes and to: respond to your questions and requests; provide you with access to certain areas and features of the Platforms such as your favorite stations, your musical preferences, songs you have listened to, shared playlists and your interaction with other users; verify your identity; communicate with you; tailor content, provide advertisements and offers; process applications and transactions; and for purposes disclosed at the time you provide your Personal Information or otherwise with your consent. To the extent that you provide us with financial related information in connection with shopping or commercial services offered through the Platforms, we will use the financial information that you provide to bill you for products and services. By submitting your credit card and related personal information to the Platforms, you authorize us to give that information to the merchant and credit card company in

order to confirm and fulfill your order. We will use contact information from the order form to fulfill your orders. We will not otherwise use or distribute your financial information without your prior approval.

Cookies and Pixel tags.

To enhance your experience with our Platforms, many of our Platforms use cookies or pixel tags. Cookies are data files placed on a device when it is used to visit the Platforms. Cookies by themselves, do not tell us your email address or other personally identifiable information unless you choose to provide this information to us, by, for example, registering at one of our Platforms. Once you choose to furnish the Platform with personally identifiable information, however, this information may be linked to the data stored in the cookie. Beasley, or our third-party service providers, may place cookies or similar files on your device for security purposes, to facilitate site navigation and to personalize your experience while visiting our Platforms. Cookies allow us to collect technical and navigational information, such as browser type, time spent on our Platforms and pages visited. Cookies allow us to understand Platform usage and to improve the content and offerings on our Platforms. If you would prefer not to accept cookies, you can change your browser settings to notify you when you receive a cookie, which lets you choose whether or not to accept it; or set your browser to automatically not accept any cookies. However, please be aware that some features and services on our Platforms may not work properly because we may not be able to recognize and associate you with your Beasley account(s).

A pixel tag is a transparent graphic image, sometimes called a web beacon or tracking beacon, placed on a web page to monitor the behavior and collect data about the visitors viewing that page. In addition, a pixel tag may tell your browser to get content from another server. The pixel tags on Beasley's Platforms are set only by companies with whom we work.

SHARING OF INFORMATION

Except as provided in this Privacy Statement, we will not provide any of your Personal Information to any third parties without your specific consent. We may share non-Personal Information with third parties. We may also share your information as disclosed at the time you provide your information.

We work closely with our business partners and certain other third parties who may perform functions on our behalf in order to carry out your requests, to make various features, services and materials available to you through the Platforms and to respond to your inquiries.

Consequently, we may share your Personal Information with third parties that perform functions on our behalf (or on behalf of our partners), such as companies or individuals that process credit card payments, host or operate our Platforms, analyze data or provide customer service; administer our promotions or provide marketing or promotional assistance (such as in connection with winner selection, prize fulfillment, and as required by law, such as on a winners list). Your Personal Information may also be used by us or shared with our subsidiaries, affiliates, sponsors, partners, advertisers or other third parties to provide you with product information and promotional and other offers. Information collected by Beasley in connection with entering,

voting or otherwise participating in any contest may be shared with sponsors of such contests. By entering, voting or otherwise participating in such contests, you are consenting to us sharing this information with such contest sponsors who may contact you directly.

We license and/or utilize technology to serve advertisements on our own Platforms and within content as that content is served across the Internet. In addition, we may also use third party ad network providers to help present advertisements on the Platforms, as well as third party analytics vendors to evaluate and provide us with information about the use of our Platforms and viewing of our content.

COLLECTION OF INFORMATION RECEIVED FROM/BY THIRD PARTIES

You may choose to participate in a third party application or feature (such as Facebook or Twitter applications or a similar application or feature on a third party website) through which you allow us to collect (or the third party to share) information about you, including Personal Information such as lists of your friends, “likes”, comments you have shared, groups and location. In addition, we may receive information about you if other users of a third party website give us access to their profiles and you are one of their “connections” or information about you is otherwise accessible through your profile page or similar page on a social networking or other third party website or interactive service.

The Platforms may make available to you chat rooms, forums, message boards, and news groups and may contain links to other sites that we do not own or operate whose information practices may be different from ours. This includes links from advertisers, sponsors and/or partners that may use our logo(s) as part of a co-branding or co-marketing agreement. We do not control, recommend or endorse and are not responsible for these sites or their content, products, services or privacy policies or practices. These other sites may send their own cookies to your device, they may independently collect data or solicit Personal Information and may or may not have their own published privacy policies. You should also independently assess the authenticity of any site which appears or claims that it is one of our Platforms (including those linked to through an email or social networking page). Please remember that any information that you disclose in these areas becomes public information and is not subject to the provisions of this Privacy Statement. Visitors should consult the other sites’ privacy policies as Beasley has no control over information that is submitted to, or collected by these third parties.

CHANGING PERSONAL INFORMATION.

If you wish to modify, verify, correct, or delete any of your Personal Information collected through the Platforms, you may edit your registered user information. It is not always possible to completely remove or delete all of your information from our databases without some residual data. Please be aware that we do not control certain privacy settings and preferences maintained by social media partners like Facebook and Twitter. If you wish to make changes to those settings and preferences, you may do so by visiting the settings page of the appropriate social media site.

NOTE FOR PARENTS

The Platforms are not directed to children under 13. Beasley adheres to the Children's Online Privacy Protection Act. We do not knowingly solicit, collect, use or disclose personally identifiable information from anyone under 13 years of age. If we determine upon collection that a user is under this age, we will not use or maintain his/her Personal Information without the parent/guardian's consent. If we become aware that we have unknowingly collected personally identifiable information from a child under the age of 13, we will make reasonable efforts to delete such information from our records.

UPDATES AND EFFECTIVE DATE.

From time to time we may change, modify, add or remove information on the Platforms and/or this Privacy Statement, at any time without prior notice to you. Any changes will be effective immediately upon the posting of the revised Privacy Statement on the Platforms and we encourage you to check back from time to time.

SECURITY OF YOUR INFORMATION.

Although we take appropriate measures to help protect against the loss, misuse or alteration of your Personal Information, we cannot ensure or warrant the security of any information you transmit to us. You use the Platforms and provide us with your information at your own risk.

HOW TO CONTACT US.

If you have any questions or concerns about this Privacy Statement, the practices of the Platforms, or your experiences with the Platforms, please contact us at

privacy@bbgi.com.

or by mail to:

Beasley Broadcast Group, Inc.
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Naples, FL 34103
Attention: Privacy Coordinator